

YouGov Survey Results

Sample Size: 1893 GB Adults
Fieldwork: 14th - 15th January 2014

Weighted Sample
Unweighted Sample

Here is a pair of statements. Please indicate whether you agree more with statement A or statement B.

Statement A:
Despite today's economic problems, I am basically confident that our children's generation will end up enjoying a better standard of living than our generation, just as our generation has mostly been better off than our parents.
Statement B:
I am not at all confident that the pattern will continue, of each generation becoming better off. I fear the younger generation will find it harder than ours to enjoy a reasonable standard of living.

I agree wholly with statement A, and not at all with statement B

I agree with statement A more than statement B

I agree with both statements to the same degree

I agree with statement B more than statement A

I agree wholly with statement B, and not at all with statement A

I don't agree with either statement

Don't know

2013 Tables in full:

I agree wholly with statement A, and not at all with statement B

I agree with statement A more than statement B

TOTAL CLOSER TO A

I agree with both statements to the same degree

I agree with statement B more than statement A

I agree wholly with statement B, and not at all with statement A

TOTAL CLOSER TO B

I don't agree with either statement

Don't know

2012 Tables in full:

I agree wholly with statement A, and not at all with statement B

I agree with statement A more than statement B

TOTAL CLOSER TO A

I agree with both statements to the same degree

I agree with statement B more than statement A

I agree wholly with statement B, and not at all with statement A

TOTAL CLOSER TO B

I don't agree with either statement

Don't know

Aug 20-21 2012
Mar 19-20 2013
Jan 14-15 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1893	484	567	148	171	595	480	375	918	975	225	479	647	541	1079	814	242	615	405	466	165	
1893	458	570	122	212	586	472	390	908	985	160	411	796	526	1233	660	290	590	346	477	190	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Jan 14-15 2014																					
	3	7	3	4	1	5	4	1	5	2	1	5	4	3	4	3	7	4	3	2	3
	14	22	11	21	13	18	11	14	18	11	20	12	13	16	16	11	12	15	16	13	12
	17	29	14	25	14	23	15	15	23	13	21	17	17	19	20	14	19	19	19	15	15
	9	10	9	13	3	8	9	7	9	8	15	9	9	7	9	8	6	9	7	11	9
	48	48	50	45	53	51	49	47	45	51	43	45	47	55	48	49	51	46	52	47	45
	17	7	22	9	28	12	20	21	15	18	11	16	19	17	15	19	15	18	13	18	19
	65	55	72	54	81	63	69	68	60	69	54	61	66	72	63	68	66	64	65	65	64
	4	3	3	4	0	3	4	5	5	3	3	5	5	2	4	4	4	2	5	5	3
	5	3	2	5	1	3	3	4	4	7	8	9	4	2	4	7	5	6	4	5	8
3	6	3	6	1	5	4	3	4	2	3	3	3	4	4	3	4	3	3	4	4	
16	28	15	17	13	24	15	14	20	13	16	17	15	18	18	14	17	15	19	15	16	
19	34	18	23	14	29	19	17	24	15	19	20	18	22	22	17	21	18	22	19	20	
7	11	5	8	3	7	6	6	7	7	9	8	6	6	7	8	7	8	7	7	3	
48	41	47	51	52	44	51	51	45	50	37	46	51	50	50	45	49	49	47	46	47	
18	9	22	10	27	14	18	20	17	19	16	17	21	18	15	23	14	18	17	21	22	
66	50	69	61	79	58	69	71	62	69	53	63	72	68	65	68	63	67	64	67	69	
3	2	4	4	3	2	2	3	3	3	7	2	3	2	3	3	3	2	3	3	7	
4	3	3	5	1	4	4	3	4	5	12	6	2	3	4	5	4	5	5	5	2	
5	9	4	4	5	7	2	3	6	4	3	5	5	6	5	5	5	4	3	7	5	
18	25	17	21	8	23	17	18	22	14	18	23	15	16	20	15	22	18	20	15	14	
23	34	21	25	13	30	19	21	28	18	21	28	20	22	25	20	27	22	23	22	19	
9	10	9	10	4	8	10	8	10	8	9	7	10	10	9	9	10	7	13	8	7	
43	41	45	44	48	40	44	47	37	49	37	38	45	49	42	44	38	46	38	46	43	
16	9	19	13	31	14	20	15	17	16	5	16	19	17	16	17	16	17	16	15	21	
59	50	64	57	79	54	64	62	54	65	42	54	64	66	58	61	54	63	54	61	64	
3	3	3	2	1	2	2	5	3	3	7	2	3	2	3	3	3	2	2	4	5	
6	4	2	6	3	5	5	4	5	7	20	8	3	2	6	7	6	6	8	5	5	